

Ian Carr

Creative Designer  
and Educator

'The only important thing about  
design is how it relates to people'

**Victor Papanek**

## - CV/Resume

My philosophy relates to an understanding of subject and context.

By doing this we unearth expression, provoke ideas, stimulate debate and question the world.

## - Education

- '14 **Goldsmiths University of London**  
Design in Environment  
Masters, Distinction
- '09 **London College of Communication**  
Visual Communication  
Post Grad Cert, Distinction
- '05 **St. Martin's College**  
Art and Design  
Post Grad Cert  
Art and Design Education
- '04 **Manchester City College**  
Digital Media Adobe Software  
Level 4
- '03 **University of Leeds**  
Fine Art Painting  
BA hon
- '03 **York St. Johns**  
Screen print & letterpress  
Level 4
- '99 **Settle College**  
A Levels 4 A-C  
GCSEs 9 A\*-B

## - Studio Experience

Start Creative  
msl group  
Brand Union  
Future Brand  
The Living Group  
Agency Space  
Signal | Noise  
Emperor  
ZZ&D

## - Clients

London Olympics and  
Paralympic Games 2012  
Kings College Hospital  
London School of Economics  
The London School of  
Hygiene & Tropical Medicine  
Land Securities  
Gavin Mitchell, Artist  
The Financial Times  
Re-Marketing  
NewsQuest Media  
Vodafone  
EY  
NHS  
Channel 4  
Nesta

## - Published work

Designing Diagrams  
Illusive Illustration 2  
Data visualization  
Info aesthetics  
Visual complexity  
Editorial Design now  
Data Flow 2  
Designing Science  
Typographic posters

## - Studio skills

Graphic design  
Visual communication  
Information design  
Negative & print developing  
B&W and digital film manipulation  
Fine Art Painting  
Illustration  
Drawing  
Print making  
Screen printing  
Drypoint

## - Digital skills

Digital photography  
Adobe  
Photoshop  
InDesign  
Illustrator  
Flash  
After Effects  
Final Cut  
Lightroom  
Digital photography  
Ink-jet printing  
Video editing  
Film manipulation

## - Exhibitions

52 Art Ltd, London  
Atticus Arts, Bath  
BBC Mail Box, Birmingham  
Studio Gallery 234, USA  
Doncaster Arts Center  
Goodram Gate Gallery, York  
Adze Gallery, York  
Snowhome, Leeds  
The City Screen, York

## CV/Resume

Visual communication is a tool where mistakes are turned into ideas

## Experience

### Visual Arts lecturer

The Brit School  
2 years

Specialise in teaching Graphic Design and Visual Communication

Teach across a range of A level, BTEC Level 3 and UAL diplomas in Visual Arts courses, including Fine Art, Photography and Print

To provide a learning experience that is informed by research, reflective practice and engagement with industry and the professions

Apply contemporary specialist knowledge of industry within vocationally driven briefs

Full time Post-16 tutor including monitoring, supporting and contributing to the pastoral programmes of the college and department

Enable students to gain critical skills of analysis to real world situations within a defined range of contexts

Facilitate working methodologies which encourage independent and resourceful learning

To create and sustain an educational environment in which students develop and acquire the confidence to assume personal responsibility for their learning

Confidently assess and monitor work across many disciplines

Implement and monitor personalised intervention strategies in order to raise attainment

Implement marketing strategies including using social media and online promotional tools to raise the profile of the department and its courses

Implement strong use of e-learning strategies through the use of Google plus communities which support a variety of teaching and learning styles

Strong ability to work collaboratively with others and also work effectively within a team

Source external partnerships for work experience, internships , apprenticeships and work placements

Create partnerships with external bodies for student professional development, including working with community groups and public organisations

Establish professional portfolio seminars, workshops and events with external partners from institutions and industry

Organise and implement guest speakers for student professional development

### Creative Designer

Freelance  
7 years

Director of Labor and Play Ltd design consultant

Senior creative designer for a range of studios within London

Experience working with Channel 4, Vodaphone, Sony, Samsung, HSBC and organisations such as LSE, NHS and King's College

Taking abstract concepts and strategic content and using them to produce visually compelling work

Developing innovative creative concepts for pitch situations

Coordinating the use of skills across a team to deliver and present creative concepts

Delivering clean, modern visual artwork that stands out

Providing reliable and consistent performance with commitment to meeting deadlines and providing customer satisfaction

Working well independently, in cooperation with teams and with all personalities under pressure

Working with professional illustrators, photographers and artists to create books, exhibitions, presentations and installations

### Art & Photography teacher

Frome College  
2 years

Demonstrating outstanding expertise in the field of Art and Design and assisting colleagues to improve their practice, making a positive impact on student learning

Developing teaching and learning programs that monitored marking, feedback and student progress

Supporting school leaders, subject leaders and classroom teachers develop creativity in subjects

### Lead Practitioner SSAT 08-09

Frome College  
1 year

Running lead practice workshops in different regions of the country

Leading student motivation & development programs

Sharing case studies and resources on the national SSAT website

Developing partnerships with Colleges, Universities, businesses and the community

Enhancing teaching and learning through the use of double loop learning techniques

Ian Carr

**Details**

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